

## PRESS RELEASE

### PLASA SHOW PLATFORM FOR NEW PRODUCT LAUNCH ROE Visual launches Graphite LED panel

**Leek, The Netherlands (24 August 2022)** – With the season for outdoor events in full swing, PLASA will provide an excellent platform to meet after a hectic summer. The ROE Visual team is looking forward to connecting with the industry community and meeting its UK-based partners and users. Taking new and existing products to the show, ROE Visual is delighted to present its new LED platform, Graphite, to the market. The ROE Visual team can be found at stand F3.

The [PLASA Show](#) continues to be an unmissable event for entertainment technology. The show offers a unique opportunity to meet major manufacturers under one roof, make meaningful connections, and network with fellow professionals. The show is taking place at Olympia's Grand Hall in London and is held from 4-6 September 2022.

At the show, you can find the ROE Visual team on their stand F3, where they will present the new Graphite LED platform next to existing products such as the Black Quartz BQ3.9 and the popular transparent Vanish V8T.

Hosted by Solotech, ROE Visual will highlight the partnership for the acclaimed ABBA Voyage project, showcasing LED products like Diamond, Black Pearl and Ruby on their stand G11. Want to continue the conversation after the show? Join us for a few beers and finger food on Monday, 5 September, at The Hand & Flower.

#### **Graphite – Durable meets Lightweight**

ROE Visual will premier its new LED panel, Graphite, at the PLASA show. The [Graphite LED platform](#) is deliverable in pixel pitches 2.6 and 3.9. The panel offers a durable yet lightweight LED solution, which is ideal for quickly and efficiently building large LED walls and ceilings. Fast and effortless installation is possible through Graphite's clever panel design; large, light panels combine with integrated magnet-assisted assembly and a smart-lock system. The smart-lock system saves up to 40% compared to the assembly time for regular LED panels. Matching the trusted ROE Visual product philosophy, no compromises are made to either the panel design or the visual performance, so expect brilliant visual performance and high-grade LED quality.

The ROE Visual team is excited to engage with its partners and clients and to discuss any LED projects or queries you may have. [Secure your free admission voucher here.](#)

**Find the ROE Visual team at stand F3.**

**\*\*ENDS\*\***

#### **Press Contact:**

Marina Prak, Marketing Manager  
ROE Visual Co. Ltd.

T: +31 50 211 0990 E: [marina@roevisual.eu](mailto:marina@roevisual.eu)

[www.roevisual.com](http://www.roevisual.com)



**More information:**

---

[Graphite](#)

[ROE Visual At PLASA](#)